

35th Street Better Block Demonstration Project



UPDATE FOR NORFOLK CITY COUNCIL

OCTOBER 22, 2013

- Scheduled for evening of November 8th and all day November 9th
- Demonstration Project lead by Park Place Business Association and Park Place Civic League
 - Planning support provided by Team Better Block and City staff
- Project will include activation of vacant properties with new retail uses, parklets, traffic calming, music, food vending and possibly a church service all with the support of volunteers



35th Street

36TH STREET

NEWPORT AVENUE

600-608

616-620

628

538

532

528

512

35TH STREET

631

34TH STREET

-  Parklet
-  NRHA Property
-  Private Property

0 20 40 80 120 Feet

This map for graphic purposes only
Prepared by Department of Planning &
Community Development, October 2013



Partnership with Hampton Roads Realtors Association

- The City of Norfolk and local Realtors association were encouraged to apply for a Smart Growth Action grant from the National Realtors Association
- The purpose of the grant is to support local land use policy projects to sustain a previously initiated effort that has proven fruitful enough to warrant further investment that will lead to development that supports smart growth principles
- A \$15,000 grant was awarded to support the 35th Street Better Block Demonstration Project

Park Place Vision for 35th Street

The “Soul” of Norfolk

